

SHORELINE FARMERS MARKET ASSOCIATION

Friends of Shoreline Farmers Market



Sponsorship Opportunities

We are busy planning season number five!

Please join us as a sponsor to help support our community Farmers Market.

Sponsors support economic benefits to local businesses:

- An increase in dollars spent in local businesses on market days and beyond
- Support of Shoreline's revitalization of the heart of the city
- A rich set of promotional, marketing, and co-branding opportunities
- Builds Community Capital for your business

Partner with Shoreline Farmers Market to Provide:

- A stronger sense of community (Shoreline's only Farmers Market)
- Fresh, nutritious, locally-grown food and a connection to those that grow it for us
- A healthy family friendly environment, connect with neighbors, and support local economies
- SNAP Matching Funds: helps us match up to \$10 of EBT dollars per customer per day

Please see sponsorship benefits below. Your sponsorship helps create marketing materials, advertising, vendor management, and obtain permits and insurance – all necessary to increase the success of the Shoreline Farmers Market this upcoming season and far into the future. **The vast amount of human hours put in to run the Farmers Market are volunteer hours.** The City of Shoreline continues to be our prime sponsor, but we need other partners to help keep the Farmers Market thriving. Thank you for your consideration to help.

Please contact me with questions or if you want to personalize your donation approach.

Teri Wheeler
Market Manager

SPONSORSHIP BENEFITS	Seed \$250	Garden \$500	Farm \$1500	Harvest \$3000	Foundation \$5000
Booth at Market - Number of Weeks		1	2	3	4
Ring the Opening Bell Photo Opportunity	✓	✓	✓	✓	✓
SFM Logo on Sponsor Website & Sign for Business		✓	✓	✓	✓
Number of SFM Facebook Promotion		1	1	1	2
Logo or Name on Marketing Materials				✓	✓
Logo on Manager Booth 9ft Back Banner	Small	Small	Medium	Large	Large
Logo or Name on Website Homepage w/Link				✓	✓
Signage at Market (provided by sponsor)					✓
Logo on Market Community Banner					✓
Custom Co-Branding Opportunities					✓